

AGREED OBJECTIVES FOR 2013

PROPOSED ACTION and TARGETS

Theme	Key Priorities	Priority Detail		Action
World of Work	Education and business working in partnership to increase industry involvement in schools and colleges	Supporting businesses and employers to engage with schools to make an impact on the development of young people's character skills through the integration of the world of work and work skills into the curriculum, careers advice and experiences	Skills for Young Peo	Develop and implement the ' 4+ campaign '.
				Develop and implement the ' Wolverhampton Growth Pledge '
				Restructure the Wolverhampton Education Business Partnership Service to enhance the support to employers and support capacity building in schools.
World of Work	Improve and extend the quality of experiences of the world of work	Need structured approach for work exposure / experience for KS 3/4 and Post 16	Skills for Young People	Develop a ' Placement Hub ' service for employers to provide a managed service for work experience for young people in school.
				In partnership with schools/college/providers and employers develop a Work Experience framework for young people in Wolverhampton.
		Improved information on careers and pathways supported by labour market intelligence and employers.		Develop a Buisness Ambassador programme (on the basis of the STEM Ambassador programme) with the role of schools, the Ambassador and the EBP service set out in a service protocol.
		Work shadowing for teachers and industry		City Council is reviewing the 'Connexions Service' currently contracted out to Prospects Services Ltd. Large majority of secondary schools have retained Prospects Services Ltd to deliver the 'universal' IAG service in school. Teacher placements included in Skills Factory proposal (roll out from late 2013).
Skills for Growth	Map and shape the 'Skills Mix' (i.e. the education and training on offer) to ensure that it meets the needs and aspirations of employers to drive economic growth.	To achieve a match between skills requirements and employment / growth sector opportunities with learning and skills provision	Skills for Young People	Enterprise Zone Skills Plan will provide detailed assessment of skills needs for EZ / LEP priority sectors: Advanced Manufacturing inc logistics and Food and Drink, Building Technologies, Transport Technologies inc' Aerospace, Business Services and Environmental technologies
		To achieve a greater focus on STEM as part of supporting priority sectors		<p>Employer Responsive Team to develop Sector Skills and Employment Plans, linked into Economic Partnerships Cluster Groups, for the priority sectors in Wolverhampton:</p> <ol style="list-style-type: none"> 1. Advanced manufacturing including Aerospace and automotive 2. Food and Drink 3. Creative Industries 4. Environmental Technologies 5. Professional Services 6. Retail and City Centre <p>Wolverhampton University Sci' Fest and the City Council STEM Conference now an annual event.</p> <p>Wolverhampton STEM Network well established.</p> <p>REAL Apprentice is an annual event event.</p>
	Map and shape the higher level skills offer to	Detailed skills assessment required for priority sectors		See above Sector Skills and Employment Plans

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Skills for Growth	maximise progression opportunities.	mapping current and future skills and employment needs of businesses	Skills for the Workforce	Continued development of the Wolverhampton Graduate Offer in partnership with University of Wolverhampton, Wolverhampton College, Job Centre Plus and the City Council. 1. Extend membership of partnership to include Chamber of Commerce and other employers 2. Develop joint employer engagement activities between partners 3. Develop proposals for the 'ConsultFirst' service to provide project based consultancy experience for graduates with micro and small employers.
Skills for Growth	Work in partnership to ensure that the skills offer is flexible, tailored and meets employers needs.	Assessment of the Wolverhampton skills and employment offer by priority sector compared to the 'demand side' analysis	Skills for the Workforce	Partners to support a range of programmes / pilots: 1. City Deal : Black Country proposal now through the Expression of Interest stage and on Fast Track for development by July 2013 2. Employer Ownership of Skills pilots 3. Skills factory 4. Enterprise Zone Skills Plan
Employment support	Develop a joined up City wide employability partnership.	The Employability Partnership will map employment support in Wolverhampton, and develop a plan for improved joint working, identify gaps and targeting support at those most in need.	Skills for the Unemployed	Employability Partnership now established and developing a partnership operational plan for supporting the unemployed back into work, inc's for example Graduate Offer
Employment support	Where possible, to provide a 'Case worker' to support the unemployed,	Case worker' support such as that provided in the Work Programme, by voluntary and community sector organisations and potentially available through the Big Lotto funding.	Skills for the Unemployed	Support development of 'case worker' support for those in need of employment support: • Big Lotto Talent Match prospectus aimed at 18-24 year long term unemployed. Decision due February 2013. • Develop an Enterprise Hub with a focus on both Graduates (through University / college partnerships) and vulnerable young people in partnership between the City Council (inc' Youth Service), VC sector, training providers, JCPlus and others. • Include employment support in the City Deal 'asks' of government. NB: any development must not duplicate existing services such as Job Centre Plus Adviser support or National Careers Service available through JobCentre Plus as well as the newly launched Universal Job Match now available to all people looking for work
Information and Support	Information Portal – single comprehensive information and support so that informed choices can be made by the unemployed	To develop a single Portal (web based with support)	Skills for the Unemployed	Information Portal to be developed to provide access to high quality information on the skills offer for employers, the workforce, the unemployed and young people.

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Information and Support	To provide a high quality point of contact that provides employers with information on skills, employment and opportunities to work in partnership	To develop a single Portal (web based with support)	Employer Engagement	Combined employer engagement to develop intergrated materials, No wrong door (need a different name) ETC...
Information and Support	Employers need a simple guide to public funding and more support to access new initiatives such as Apprenticeship Grant for Employers, the Employer Ownership of Skills funding and working in partnership with schools. .	To develop a single Portal (web based with support)	Skills for the Workforce	Project Team (to be drawn from across all partners) to be established to develop Guide for Employers on skills and employment support available.
	Development of a single portal will require: 1). Investment , 2). clear focus on the customer (is it young people, the unemployed, the workforce or employers) Propose that employers are prioritised 3). the service offer needs to be established			
Information and Support	Focus on engaging businesses and employers	Simplify the message so that employers understand what they can do to contribute and how to get involved.	Employer Engagement	1. the City Council will develop a single 'account management' approach to clarify how it works with employers 2. the EBP service will enhance its support offer to enable more employers to engage with schools and young people 3. Partners (College, University, City Council, Job Centre Plus, training providers and VCS sector) will work together to align and integrate their employer engagement activities.
Information and Support	Raise awareness of the impact of skills development and inspire employers to invest in skills, invest in local labour and invest in young people. • Employer • Remove barriers	To provide a clear focus on employers to be clear about what, how and where they can support skills and employment across Wolverhampton.	Employer Engagement	1. Implementation of the Growth Pledge 2. Development of Case Studies of Best Practice in Wolverhampton and the Black Country 3. Organise Celebration Events such as: Best Apprentice / Apprentice Employer, Business Partner of the Year, Education Partner of the Year
		To identify and remove the barriers that currently prevent employers from investing in skills and working in partnership with schools, colleges and training providers.		